

SMEs environmental sustainability assessment

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The aim of the speech is to show of the level of readiness of the Italian SMEs to face the challenge of sustainability. During the speech will also be addressed the impacts of digital technology on sustainability , with particular reference to UN Agenda 2030 objectives, highlighting the role of the main technologies (IOT, AI, big data, etc.) at the service of a circular and sustainable economy (eg containment of food waste, waste management...). Particular attention will be given to the services (training, information, digital assessment and orientation) made available by the PID - PUNTI IMPRESA DIGITALE, the onestop shops on digital of the Italian Chambers of Commerce, to promote the sustainable digitalization of the enterprises.