

The living labs as a way of co-creating the future together maximizing the impact of innovation

Living Labs operates as intermediaries/orchestrators among citizens, companies and government agencies/levels. They focus on joint-value co-creation, rapid prototyping, testing and scaling up innovation and businesses, operating in an open ecosystem in real-life environments throughout the whole lifecycle of innovation.

We will explore what are Living Labs and how stakeholders and users, in a Quadruple Helix Model, can participate in LL activities and support the process of achieving a more sustainable society, and how this is very relevant for Horizon Europe projects as well

We will also focus on the role of ENoLL (European Network of Living Labs) as the main actor for capacity building and for promoting living labs and enabling their implementation worldwide.