**Paolo P. Pescarmona** was born in Torino, Italy. He received his MSc degree in Chemistry from the University of Torino in 1997 and his PhD from the Delft University of Technology in 2003. From 2005 to 2014 he worked at the University of Leuven, first as post-doc researcher and since 2008 as Assistant Professor. In 2014 he moved to the University of Groningen, where he is currently Associate Professor in Sustainable Chemical Products and Catalysis. His research interests are centred on the rational design and development of catalytic materials, with a special focus on applications in the field of green chemistry. Currently, he is the president of the Dutch Zeolite Association.